

# FRONT PORCH NEWS | FALL 2016



# **Blip or Trend?**

It's mid-October and at Bethany House we are still over capacity. Over capacity means 150-170 people a night rather than 120-140 a night. So why are we seeing such high numbers at the shelter—is this just a blip or is it a new trend? Well, at this time we don't know.

Typically, our summer numbers drop by the time school is back in session from their "Summer Surge" level. Unfortunately, that is not the case this year. "Summer Surge" is a phenomenon that occurs across the United States every summer when the number of homeless families spikes. The reasons are many. Landlords who may be reluctant to evict families during the winter are less hesitant to do so when the weather is warmer. Some families who have endured poor housing conditions in order to keep their children in school leave the unsafe situation as soon as the last bell rings. Relatives and friends who have shared their cramped apartments become less hospitable when school is out and the children are home all day. Hot weather makes families and friends less tolerant. For some families, the extra cost of paying for child care over the summer means giving up their own job - or their housing.

But all of these reasons are associated with summertime when school is out and now it is fall and the kids have been back for two months. While Bethany House is hoping and praying the number of homeless families drops quickly, we are here to help. That is who Bethany House is and has been—Cincinnati's advocate for homeless families, doing whatever it takes to provide care and comfort, getting each family one step closer to home. Thank you for walking the path with us!

### **#GIVING**TUESDAY

This November 29<sup>th</sup>, join the movement and give - whether it's some of your time, a donation or the power of your voice on behalf of Bethany House! #GivingTuesday is a global day of giving fueled by the power of social media. Celebrated on the Tuesday following Thanksgiving, the notorious shopping events of Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season when many focus on their holiday and year-end giving.

It's a simple idea. Whether you come together with your family, your community, your company or your friends, we hope you will choose Bethany House as your philanthropic partner of choice. Follow us on Facebook, Twitter and watch for updates on our website www. bethanyhouseservices.org. Participate and let the world know you donated to @BethanyHouseSvc on #GivingTuesday!

### **BOARD OF DIRECTORS**

OFFICERS

Robert J. Inkrot, President Denise D. Schumacher, Vice President Susan M. Dyer, Treasurer M. Gail Myers, Secretary

### DIRECTORS

H. Kim Baird Donald L. Brown Ross A. Crawford Terry E. Davis, Jr. Michael F. Haverkamp Steven D. Hengehold Sr. Lynn Heper, SC Megan J. McCuen Sean G. Mullins Kathrine R. Phillips Robert M. Poulos Albert C. Smitherman Robie K. Suggs Amanda R. Toole Carolyn K. Washburn Carole C. Williams

### LEADERSHIP TEAM

Susan S. Schiller, Executive Director Mary Bennett-Brown, Human Resource Director Kelly K. Freyler, Finance Director Gwendolyn M. Green, MEd, LSW, Shelter Director Amy C. Pelicano, Development Director

**OUR MISSION** Bethany House Services empowers homeless and at-risk families with the solutions to achieve housing stability and long-term self-sufficiency.

OUR VISION To live in a community where all families have a place to call home and no one spends a night without shelter.

Core Values Respect, Empowerment, Integrity, Excellence, Collaboration and Hospitality



# **DEAR FRIENDS**,



As many of you know, September and October is United Way campaign time in Cincinnati which means that Bethany House, as a newly funded United Way agency, has the opportunity to go out and talk to the employees of many, many companies. Each time I give a speech I get very similar feedback from the audiences.

First is disbelief. People just can't believe that right here in Cincinnati we have homeless families.

Next is **shock**. When I share that Bethany House will serve over 1,200 people this year and that 850 will be kids, they just can't believe the numbers.

Then is **insight** into the immensity of the problem. When I share what I personally find most distressing-the impact on the kids-people begin to get an understanding of the long-term implications for our community! The research shows that homeless children are sick at twice the rate of other children and go hungry twice as often as non-homeless children. No wonder then that we see delays in the physical, emotional, cognitive, social and behavioral development of children who have experienced homelessness.

Homeless children suffer academically too-they score significantly lower in reading, spelling and arithmetic than poor children from the same classroom who live in stable housing.

I typically end my speech with the realization that has hit me like a ton of bricks recently—if we don't intervene effectively today, that same 10 year old girl we now see running around our shelter will be back in 8 or 9 years as a young homeless mother with her own child.

At this point the audience and I are on the same page-family homelessness has got to stop.

Finally, I close by asking each person to be an ambassador....to tell one person about family homelessness in Cincinnati. People have to know it exists in order to solve the problem.

After the speech it is not uncommon for people to come up to thank me for what I do. My response is "it is not just me." It is all of you reading this letter too. Quite literally, we could not do what we do without each one of you-your prayers, your volunteer hours, your financial donations. So as the holidays approach, I thank each one of you for your support... and for being our ambassador.

Together we can make a difference and I pray that you will join with me, our Board and the Staff to ensure that our 10 year olds will not return to shelter.

Susan

Susan S. Schiller-Executive Director

## **Fun at Reds Game**

Many thanks to Tom R. Grabo at Sports Games for Kids for providing a memorable outing for Bethany House children. As Tom said, "We all had a lot of fun watching baseball, doing cheers and even catching Pokémon at the game today!" Our kids had a good time and we're very appreciative!



# Could you Live Nine Days in Your Car?

On a hot day in late August, Channel 12 reporter, Rich Jaffee visited Bethany House to talk with staff and one of our special guests, Tawana Terrell. Two days before, her apartment building in Roselawn flooded and the Health Department forced all residents to leave. With nowhere to go, Tawana and her four children spent nine days living in their car, spending nights in brightly lit parking lots for safety and spending days at the public library. With nowhere to turn, she called Bethany House and was welcomed with open arms.

Tawana's story is like so many of the homeless families seeking shelter, food and safety. Through no fault of their own, they join the hundreds of homeless families in our area - two-thirds of whom are children. As Rich commented in his story. "Normally Bethany serves about 120 people a day. Right now for some unexplainable reason it's more like 180 and they just keep coming. When families come to Bethany House they get a lot more than just shelter. They get help finding jobs, apartments, programs for the kids, and a lot of support. But they're overwhelmed." Thanks to Rich and other local journalists for telling these stories which draw much-needed attention to an important community issue that will take significant individual and corporate investment to resolve.

# **Back To School**

During the month of August, *The Child/Parent Program* at Bethany House provided services to 65 families with a total of 182 children and assisted with enrolling 46 students into the Cincinnati Public Schools District.

We visited Parky's Farm for our "Back to School Grill & Chill" and we had a blast! Our families also received backpacks filled with school supplies, uniform vouchers and information on managing school and student situations.



## **Summer Film Camp**

This summer we had an exciting opportunity for several young people, ages 13-17, from Bethany House Services. They were selected to attend a "Summer Film Camp" hosted by Stages for YOUTH. Professional writers, producers and directors taught, coached and mentored them throughout the production process. Collaborating with other young filmmakers, they were responsible for developing an idea, writing a script and then shooting and editing the film. Their film short film, *Last Note*, premiered on Saturday, September 17, 2016 during Washington Park's "Summer Cinema" series.





# **Big Thanks!**

We are sending a huge thank you to The General Mills Foundation for supporting the children's Nutrition, Health and Safety program and The Montgomery Woman's Club for helping families get one step closer to home through a grant to our Post-Shelter Support program.



▲ Charlie and Henry donated some of their toys to Bethany's children.

## 23rd Annual Golf Classic



1st Place Women's Team (1.-r.) Annie Ilyinski, Paula Comisar, Amy Holter, Julie Heidt

The 23rd Annual Golf Classic returned to Maketewah Country Club on Monday, August 1st, 2016 and although a downpour threatened our annual tournament it did not dampen the enthusiasm of our golfers. Thanks to this year's golf chair, T.J. Davis, and committee - Mike Haverkamp, Butch Rowekamp, Grant Cooper, Sean Mullins, Jason Bacciccio and Art Hathaway for volunteering and raising funds for our Bethany families.

Congratulations to our winners! Julie Heidt, Paula Comisar, Amy Holter, and Annie Illyinski were our 1st Place Women's Team and Rob Heidt, Marc Comisar, Lou George and Jack Cassidy were our 1st Place Men's Team. Susan Sullivan won the women's Longest Drive and Matt Shoulta won the Men's Longest Drive. Larry Dean won the "Special Closest to the Pin Contest"

Special thanks to our sponsors, golfers and volunteers who made the day a success!



### **Thanks to our Volunteers**



▲ Students and faculty from Galen College of Nursing prepared and served breakfast to 30 women and children at Bethany House! They said "we had a blast entertaining the kids and mingling with the adults! I love my school and the amazing things we are doing for our community!"



▲ Tara Johnson (red shirt, jean jacket) and a group of her close friends, provided dinner for our families and we are grateful she chose to make a difference at Bethany House.

### **End of Year Giving**

It's that time of year when our community begins to think about making their year-end gifts to the nonprofits they support. We hope this year you will dig deep and consider making a personally significant gift to Bethany House. The need is greater than it has been in Bethany's 33 year history. We are serving more families than ever before. This year we will serve more than 850 children and over 350 adults. As we continue to grow, we know that costs are going to increase significantly and we need your help. We have wonderful volunteers and donors who make in-kind gifts, for which we are grateful. Those donations and volunteer hours save Bethany House money daily. However, the cost of operating our shelters and providing services is growing while the amount of government funding is limited. As you consider your year-end giving plans, we hope you will think of Bethany House.

### Memorials and Tributes Support Bethany House Mission

Bethany House Services Memorials and Tributes allow you to express your support, respect, gratitude or love through a gift that honors an individual while furthering the mission of Bethany House Services. Gifts can be made in celebration of a special event, such as a birthday or anniversary, in honor of an achievement or in memory of a loved one.

When your gift is received, an acknowledgment will be sent in your name to the individual you are honoring or the family of the person remembered. All gifts will also be acknowledged in the Bethany House newsletter.

Tributes and Memorials from July 1, 2016 - September 30, 2016

#### IN MEMORY OF:

Betty Breckel Mario and Mary Roberto Jill Brown Russell and Eileen Brown Cecil Cerroni Sarah Hammers John Kasak Audrev Kasak **Bob Lillis** Marie Lillis Thelma Malloni James and Suzie Malloni **Chris Mayer** Robert and Donna Mayer Karl Mohaupt Earl and Eileen Kisker Laura Vizurraga Sarah Hammers **Rita Watkins** Christopher and Gina Watkins **Greg Fitzpatrick** Pam Senefeld IN HONOR OF: Anne "Fritzi" Heidt's Birthday Amy Nurre Cole Stautberg's 18th Birthday Timothy and Katherine Stautberg Kathleen C. Goetz Catherine Goetz and Connally Edozien Julia and Robert Heidt, Jr. John and Karen Cassidy Louis George and Anne Vertuca Greg and Liz Kissel's Contribution to their community Edward and Mary Herbers Erin Schultz Gregory and Sherry Schultz Sr. Mary Stanton, RSM Stephen and Mary Jo Clear

Barbara and James Grove

Jerry Wilkerson and Cheryl Meadows

## The Power of Community



P & G Volunteers Jennifer Williams coordinated two groups of volunteers who tackled two gigantic projects and we are so grateful to have those finished.



▲ Saint Ursula Academy mailing volunteers - L-R: Mary Farmer, Grace Borchenek, AnneMarie Broadwell, Bella Scholtes.



▲ LaSalle dads and freshmen sons volunteered and painted two offices and a big thank you to Marcus Acoff and twin sons Kenyon and Kia and Jeff Abbott and son, Lucas.



▲ Mercy Health Volunteers prepared breakfast for our shelter guests and their children! THANK YOU! Erin Elderidge, Nancy Scheffel, Kristina Adom, Claire Combs, Dawn Stahl, Laura Martin and, Chris Koch.

# 

## Imagine a painter who leaves a bold stroke and doesn't look back.

It takes guts to do that. How often do we overthink decisions and sometimes miss the best opportunity to do something bold? Leaving a Legacy is a bold move. Right this minute, you can make a solid decision to invest in the future. Have you ever considered making a planned gift to Bethany House? A gift that will live on forever makes a lasting statement about what's most important to you.

You don't have to be rich to leave a bequest. Why not consider a charitable gift annuity that can provide you or a loved one a steady stream of extra retirement income, while at the same time supports our mission far into the future. A Legacy gift is not a donation - it's an investment in the long-term success of Bethany House.



What bold stroke will you make today?

For information about leaving a Legacy for Bethany House, please contact Amy Pelicano at apelicano@bhsinc.org o, 3-557-2411.

6



# Soapbox Gives Back – A Fun Evening to Support Bethany House!

Bethany House is grateful for the awesome fundraising event held by Soapbox Salon - "Soapbox Gives Back." Owner Sarah Hunterman devised a plan to host an event, complete with auction and raffle items, to benefit nonprofits in our area. This year they chose Bethany House! The event was held on September 23<sup>rd</sup> at Quincy's in Mt. Adams. A lively crowd turned out and the event raised over \$3,400 for BHS. We extend our sincere thanks to Sarah, the team at Soapbox Salon, those who donated items and all of the people who joined in the fun that night.

For information about how you can host a fundraiser to benefit Bethany House, contact Jeri Tolliver at jtolliver@bhsinc.org or 513-557-2402.

## Many Thanks to Our Wine Supports

The 2016 "Ales to Zinfanders' committee did a fabulous job planning our annual Wine and Beer Tasting event again this year. A big crowd gathered Ales to Zinfandels 2016

together on November 12th at the Mercy Health home office in Bond Hill. It was a fun night filled with great wines, beer, auctions and live music. Mercy Health was the Title Sponsor and we thank our many other sponsors for the event. A world of gratitude goes to Committee Chair, Karen McHale and the Ales committee.



▲ The Bethany House Services "Ales to Zinfandels" Committee 2016 includes (l.-r.) Mary Alice Koch, Julie Ross, Kelley Carrier, Megan McCuen, Karen McHale, Amy Pelicano, Alyson Poling, Katie Coughlin, and Jeri Tolliver. Not pictured: Tracey Griggs, Erika Judd, Beth Kasson, Lisa Kuhn, Susan Schiller, Lisa Smith, Lynne Whang, and Laura Wright.

# Bethany House Wish List

We are always in need of the following items. Please consider holding a supply drive and collect items on our wish list for Bethany families.

### CLEANING SUPPLIES

- Brooms
- Dustpans
- Mops
- Buckets, scrub brushes
- Lysol (disinfectant spray)
- Room
- deodorizers
- Laundry detergent
- Dishwashing liquid
- Paper towels
- Garbage bags

### KITCHEN

- Oven mitts/ dishcloths
- Glasses/dishes
- Silverware/ cutlery
- Coffee mugs/ coffee pots
- Pots and pans/ mixing bowls
- Baking sheets
- Mixers
- Dish drainer
- Small kitchen appliances, i.e., toasters, can openers, microwaves
- Trash cans

### BEDROOM

- Lamps/hangers
- Sheets/pillow cases
- Single sheet sets-twin and full
- Pillows

### BATHROOM

- Towels/
- washclothsHampers/
- plastic bins, plungers

### LAUNDRY

- Laundry baskets
- Irons/ironing boards
- MISCELLANEOUS
- Area rugs
- Tool sets
- ScrewdriversPliers/Hand
- drills
- Hammers

### PERSONAL CARE

- Band-Aids
- Shampoo/ conditioner
- Toothpaste/ toothbrushes
- Bar soap
- Deodorant
- Toilet paper
- Kleenex
  Hygiene products
- Hair products for both African American and Caucasian

### **BETHANY HOUSE SERVICES**

Bethany House Services 1841 Fairmount Avenue Cincinnati, OH 45214 513-921-1131 www.bethanyhouseservices.org



**f** 🔊 🛗

Bethany House Services is a 501(c)(3) nonprofit organization. Please direct any comments concerning this publication to: Bethany House Services, 1841 Fairmount Avenue, Cincinnati, OH 45214. Bethany House Services is an equal opportunity employer and service provider.







# BETHANY house services

1841 Fairmount Avenue Cincinnati, OH 45214

Return Service Requested

Non-Profit Org. U.S. Postage PAID Cincinnati OH Permit No.7053

# TO ESSNESS

# SAVE THE DATE



Thursday February 23, 2017 6:30-10 p.m.



For Homeless Children 26th Annual Culinary Celebration

For information, sponsorship opportunities, tickets or to donate auction items, please call Jeri Tolliver at 513-557-2402 or email jtolliver@bhsinc.org.

# Being an Ambassador is Easy!

Help us spread the word about family homelessness, about Bethany House and our need for community support.

**TELL SOMEONE ABOUT US**—a family member, a friend, a co-worker, a neighbor.

**VOLUNTEER AT BETHANY**—bring dinner Monday through Thursday OR brunch on Saturday or Sunday. Don't cook? Send us a turkey, a ham, fruits and vegetables.

BRING A CORPORATE GROUP, A CHURCH GROUP OR YOUR FAMILY TO VOLUNTEER—we need windows washed, bushes trimmed, donations organized.

PICK A HOLIDAY during the year and plan a party.

**SPONSOR A FUNDRAISER** to raise money OR a "housewarming party" or "shower" to collect items for families moving out of the shelter.

**SPONSOR A DRIVE** to collect toiletries, back to school supplies, household cleaning supplies or donate gift cards or bus passes.

**BE A HANDYMAN**—with seven properties to maintain, something always needs repair.

**VOLUNTEER** for our children's program in the evening while parents attend classes. Monday-Thursday evenings 6:45 - 8:15 p.m.

RAKE LEAVES OR PLANT FLOWERS. JOIN THE SPEAKER'S BUREAU.