

### **2021 IMPACT REPORT**



From 1 Shelter to 4

Search for Property

2019-2020

2021

2022

New Shelter & Services Center

### **OUR MISSION**

**Bethany House Services** empowers homeless and at-risk families with the solutions to achieve housing stability and long-term self-sufficiency.

### **OUR VISION**

### **CORE VALUES**

### **RESPECT**

We value, listen to, learn from and appreciate each other, our clients, our board, our donors and our community.

### **EMPOWERMENT**

We encourage, build confidence, inspire and promote each person's right to self-determination.

### **INTEGRITY**

We insist on absolute honesty, the highest standard of conduct and accountability to each other and to all of our stakeholders.

#### **EXCELLENCE**

We demonstrate exceptional performance and service.

### **COLLABORATION**

We work with each other and our community to fulfill our mission and achieve our vision.

### HOSPITALITY

We welcome with compassion those in need of housing and services.

# Dear Friends.

Excitement is palpable at Bethany House! After responding to the community's need for 39 years, after seven years of searching for property, designing a building and then raising millions of dollars to pay for it — 2021 brought us closer than ever to ensuring that our vision of a consolidated shelter and services center would become a reality!





Susan S. Schiller

Carolyn K. Washburn

Since our growth from one shelter to five, from three 100+ year-old houses in Fairmount to seven buildings scattered throughout the city, our facilities have held us back. Traveling among the buildings has been costly and time-consuming, and the scattered sites have meant unequal access to programs and services.

The progress made this past year has been the culmination of years of work by a dedicated Board of Directors and the inspiring donors who believe in our mission and our families. Extensive site work in the spring of 2021 was followed by a groundbreaking in September and continued construction progress despite supply chain issues and labor shortages.

Our community partners have already committed to providing services for our families on-site at the new shelter — medical and mental health care, life skills classes, educational support for kids, job readiness and employment services for older teens and parents. The efficiency and effectiveness of providing all services under one roof will be a gamechanger for our families.

The COVID-19 pandemic continued to underscore the complex needs of our children and families and the paucity of community resources available to meet the need. The lack of low-income affordable rental housing, child care for working families, transportation, as well as low paying jobs have all contributed to the ever-changing landscape our families face every day.

Collaboration has been one of Bethany House's Core Values for decades now. We have always recognized that coordinated and collaborative actions of the community are required to eliminate family homelessness. As the region's largest family shelter, Bethany House is uniquely positioned to increase services in the new building, reaching more families in need, and ultimately breaking the intergenerational cycle of homelessness.

Thank you for the journey we have taken together!

Gratefully,

Carolyn K. Washburn

Caroly Washin

**Board Chair** 

Chief Executive Officer

### Bethany House Receives Two Awards

### Shelter Director Receives Lifetime Achievement Award

Shelter Director Gwendolyn R. Green was recognized with the Julie Martin Award for Lifetime Achievement by the Greater Cincinnati Homeless Coalition on December 10, 2021. For over four decades Gwen has helped



struggling families and for over 26 years at Bethany House she has supported moms and children in shelter as they worked to be the last in their families to experience homelessness. Gwen's unique ability to connect with moms, teens and children and her commitment to families experiencing homelessness has touched thousands of lives over the decades.

### Bethany House Receives Service Provider of the Year Award

Bethany House staff also received the Julie Martin Service Provider of the Year. This award was presented to 13 direct service agencies for their work to keep their shelters operating throughout the pandemic and for preventing the widespread outbreaks that were seen in other parts of the country among people in shelter and outdoors. Bethany House received this same award in 2016 for exemplary services to the Greater Cincinnati homeless population.



### Family Homelessness is hidden in our city.

Our families are silent...they have no voice. We hope the awards that Gwen Green and Bethany House received in 2021 will call attention to the plight of homeless children and families in Cincinnati.

### Bethany House Recognizes Community Leaders

**Gordon Snyder**, President of *Commonwealth Hotel* Collection, received the Bethany Beacon Award for his leadership for



the past 30 years of the region's largest Mardi Gras celebration, raising over \$2.2 million to feed the homeless children of Bethany House and two other local shelters.

Board Members of the Northern Kentucky Restaurant Association, staff from Commonwealth Hotel and the Commonwealth Hotel Collection received the Group Volunteer of the Year Award for three decades of dedication and hard work making our annul Mardi



Gras the amazing success that it is and for their continuing support of our area's neediest children.

Lucy Crane received the Volunteer of the Year Award for sharing her human services and nonprofit expertise serving multiple terms on the Bethany House Board of Directors, Chair of the Social Services Committee, and as Vice Chair of the Bethany House Board of Directors.



### **BOARD OF DIRECTORS 2021**

#### Officers

Carolyn K. Washburn, *Chair* Lucy A. Crane, *Vice Chair* 

Susan M. Dyer, *Treasurer* Nahamani D. Yisrael, *Secretary* 

#### Members

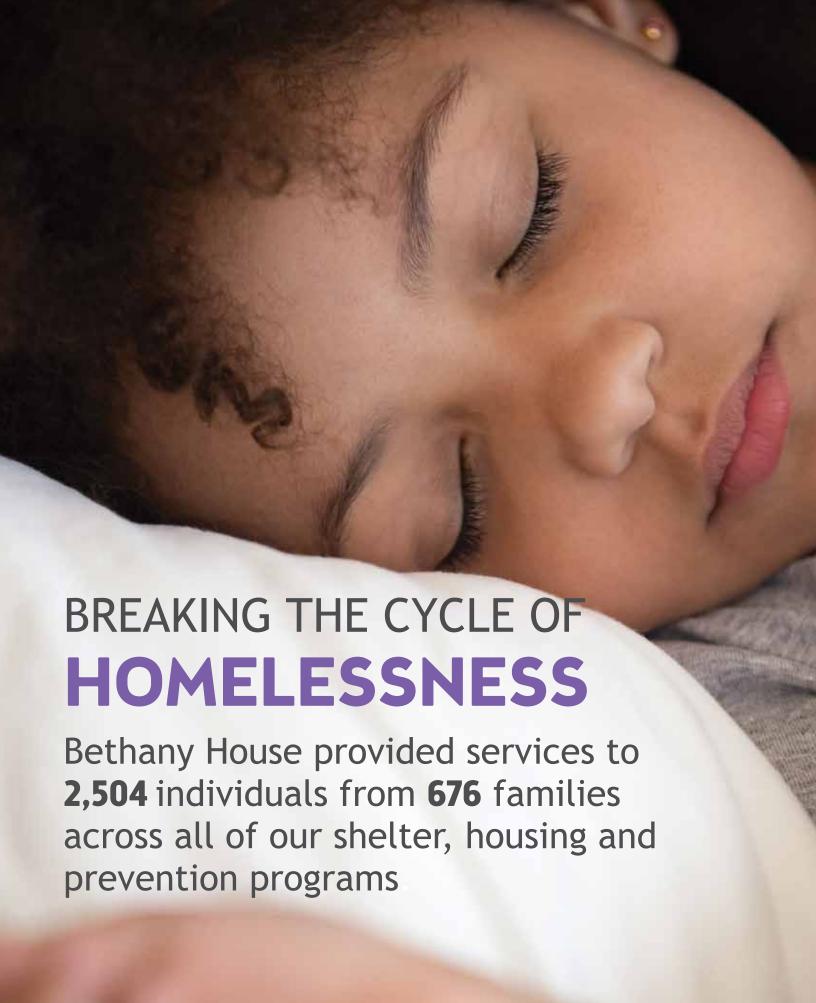
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Kelly K. Freyler
Chief Finance Officer
Margaret J. Dierkers
Chief Operating Officer
Gwendolyn R. Green
Shelter Director

Taryn R. Frymire
Housing Director
Denise V. Hall
Family Services Director
Ageenah A. Herrick
Human Resources Director



# COMMUNITY



**60,784** shelter bednights provided to children & their parents

17% Increase over 2020

### 962

family members found safety in shelter, received food, clothing, and housing assistance

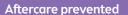
640 children were safe in shelter



### 68 families with

129 children got assistance with housing

212 completely avoided homelessness



**88** families with **230** children from re-entering shelter

331 moms & kids remained housed



# **38%** of families exited from shelter with increased income

5% increase over 2020

# GENERATIONAL IMPACT

in 2021



413
school age children and teens
received increased educational
support during virtual learning

140 Children 0-5 years were screened for developmental delays





children were identified with conditions requiring follow up or intervention



high-risk children received follow-up services after leaving shelter





759
referrals for children to community partners



## In Their Own Words



### What Help and Family Really Mean

Hello, I am Shayla, a grateful Bethany House client — though I do feel more like family!

I have experienced an abundance of abuse in my life, coupled with a lack of genuine care and concern. After becoming homeless, I was paired with Bethany House Services.

That's when my outlook changed on what help and family really means. My housing specialist found us a home that would meet my family's needs — including those of my son, who struggles with autism.

We got help with all the needs that come with a new home, and the genuine care and concern for our livelihood, our education and our long-term success continued.

Today my family is thriving!
Bethany House has been more
than just "services" for my family.
I am grateful to have worked with
their family!



### **A New Career**

Former shelter guest Antwain explains "Life is not about you and people helping you, it's about you trying to help yourself."

The single father of a 4-yearold son, Antwain received the help he needed to recover from homelessness and stabilize his family. Wrap-around shelter, re-housing, and post-shelter stabilization services helped Antwain find permanent housing and the means to maintain it.

For the last 11 months, Antwain worked closely with Bethany House's Aftercare program to ensure his continued progress. During this time, he has completed a construction training program and received several certifications. He is currently completing an apprenticeship and soon will begin a career in construction.

"Because of the support from Bethany House, I have been able to have a stable home for me and my son and start the process of being stable on my own. Thank you, Bethany House."



### **Giving Back**

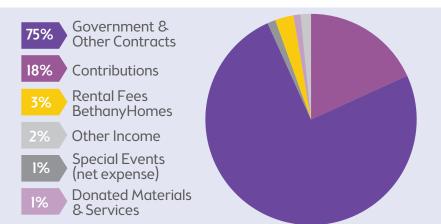
Shanice had a good job at a call center and was laid off right after the pandemic started. She explains, "My two daughters and I had already been 'bed hopping' for five months when we arrived at our last stop. There was no heat, we were sleeping on cots, and we were told to get out. Then I found Bethany House. My case manager was welcoming, nonjudgmental, encouraging and her connections helped us find housing. Two years after we left the shelter, I still have a home for my girls, a better paying job, and I am achieving my goals."

"Today I am self-sufficient and I am giving back. I have started a donation drive for Bethany House because I understand how much the families need. When my family was homeless, we had exhausted all of our resources. The 'hand-up' saved us from who knows what."

# **2021 Financial Overview**

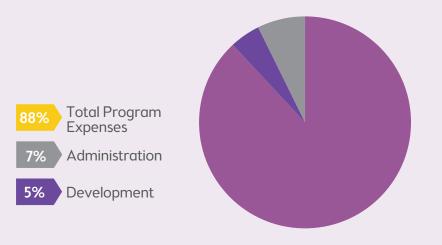
### **2021 Operating Revenue**

Total Revenue	\$7,831,367
Other Income 2%	123,632
Donated Materials and Services 1%	85,022
Rental Fees Bethany Homes 3%	222,188
Special Events (net expense) 1%	97,152
Government and Other Contracts 75%	5,877,509
Contributions 18%	\$1,425,864



### **2021 Program Operating Expenses**

Shelter 35%	\$2,481,268
Rapid Rehousing 37%	2,639,084
Permanent Supportive Housing 5%	390,673
Aftercare 2%	153,818
Shelter Diversion 2%	127,346
Family Housing Partnership 4%	251,163
Permanent Housing 3%	195,880
Total Program Expenses 88%	\$6,239,232
Development 5%	328,463
Administration 7%	516,775
Total Expenses	\$7,084,470



### **Liabilities and Net Assets**

### **ASSETS**

Cash and Cash Equivalents	\$12,262,939
Receivables	2,932,139
Investments	2,542,411
Property and Equipment	8,093,391
Note Receivable	12,557,900
Other Assets	30,648
Total Assets	\$38,419,428
LIABILITIES	
Accounts Payable	\$1,281,877
Accrued Expenses	202,543
Mortgagel Payable	1,000,000
Refundable Advances	73,435
Security Deposits	14,844
Note Payable, net	19,320,271
Total Liabilities	\$21,892,970
Net Assets With Donor Restrictions	8,739,798
Net Assets Without Donor Restrictions	7,786,660
Total Liabilities and Net Assets	\$38,419,428

### **Non Operating Income and Expenses**

Investment Income	\$363,844
Gain on Debt Extinguishment	\$500,000
Capital Campaign Contributions	\$2,242,915
Capital Campaign Expenses	\$267,234

### Are YOU Interested in LEAVING A LEGACY for Cincinnati's Homeless Families?

As a Bethany House supporter, you want all children to have a home, good health, a good education and equal opportunities to succeed in life. If you have already included us in your estate plans, or to learn how to make a legacy gift to Bethany House, please contact us at giving@bhsinc.org or 513-921-1131.

The Future...

for Bethany House, our families and our community!

Dear Friends,

As I get ready to retire in a few weeks after nine years at Bethany House, I wanted you all to know how much I have appreciated the opportunity to work alongside you—donors and volunteers, staff and community partners.

Bethany House's legacy was established 39 years ago by the hard work and the good works of our founders, Sr. Mary Grafe SC, Sr. Delia Sizler SC, Barbara Poppe, and our Executive Director of almost three decades, Sr. Mary Stanton RSM, and so many others who made a commitment to our mission and to our families.

Today, all of you are now part of Bethany House's legacy because you have done the good work that will last forever. In these nine years, together we responded to the need and expanded our shelter beds from 30 beds to 100 beds in 2015 when Mercy St. John closed their doors and then to 170 beds during the summer of 2018 when tents lined Third Street. Our Housing programs grew 500% during this same time.

Together we also took on the most ambitious project in the agency's history-building a new shelter. It was April of 2015 that we began work to ensure the best possible services for all of our families, regardless of where they were sheltered.

During these years of unbelievable change, my inspiration has come from each of you...and from the children and families we sheltered and housed every day. All of this work will be our legacy and together we can be very proud. My sincere thanks!

Gratefully,

Jusan

Susan S. Schiller



For the past 39 years, Bethany House has fulfilled what we saw as our moral, ethical and humanitarian obligation to respond to the needs of children and families without a home. And it is only because of our donors and community partners that we have been able to meet the needs of families in crisis. We have been handed the legacy of those who came before us to do this life-changing work. They have given us the foundation, and today we are, quite literally, building the future one brick at a time, and addressing our families' needs, one barrier at a time.

Our future depends on how we care for the most vulnerable children and families in our community. In 2022, we will finish construction and move into our new shelter and services center. Once we have the inherent problems of seven scattered-site facilities behind us, we will focus on improving program quality and ensuring equitable access, experiences and outcomes for all families. Our work will be informed by the lived experiences of families and our staff's decades of experience.

The ties between Bethany House and our private and public partners are vital to our work. Together, with our donors, volunteers and community partners, we will ensure the future success of our agency, our families and our community!

Bethany House's work is only possible because of the generosity of so many people, companies, foundations, churches, schools and organizations. Please take a minute to review our donor lists on the following pages.

### One Step Closer to Home Capital Campaign

From the beginning we knew our Capital Campaign would be a heavy lift for a small agency like Bethany House. But as we shared the need of our families, the community stepped up - private individuals, foundations, corporations, churches, organizations and government support have made our vision of a consolidated shelter and services center a reality!

All of those listed below have donated and/or pledged their support during 2019, 2020 and 2021.

### **CAPITAL CAMPAIGN DONORS**

Lori and Mark Allen Clara and Robert Alpern American Financial Group, Inc. Susan and Derek van Amerongen Carly Anderson The Andrew Jergens Foundation Anonymous Ann and Todd Bailev Kim and Laurie Baird Nancy and Michael Baker Kathy and John Baker **Emily Bauguess** Jan and Chris Beard Amanda Toole Bent Ken Berger

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Nahamani Yisrael

Debbie Zimmerman

### **ANNUAL FUND - \$1,000 AND ABOVE**

### **2021 DONORS**

THANK YOU to our 2021 donors! Your partnership ensures that families who are at risk of, or are experiencing homelessness, get the help they need! Your gifts make our prevention, emergency shelter, housing assistance and post shelter support services possible.

All of you are very important to us! We have made every effort to ensure the accuracy of all names listed. If your name was overlooked or printed incorrectly, we apologize, and ask that you please contact us at 513-557-2403, so we can correct our records.

### **ANNUAL FUND**

Annual giving provides unrestricted funding for our services and is critical to our families' success. The overwhelming generosity of those listed below enabled us to meet the unprecedented challenges of 2021. We are forever grateful!



Members of the West Side Stories Book Club donated 40 books for our children.

### **2021 ANNNUAL FUND DONORS**

#### \$100,000 AND ABOVE

Greater Cincinnati Foundation

#### \$50,000 - 99,999

Catholics United for the Poor (CUP) Charles H. Dater Foundation L&L Nippert Charitable Foundation Rosenthal Family Foundation United Way of Greater Cincinnati

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Thank you to Archbishop Moeller High School students for choosing Bethany House for their Magnified Giving project.

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The Gates family hosted an ice cream social for our families!

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Bethany House supporters were thrilled to return to an in-person Ales to Zinfandels in 2021 and celebrated the 18th annual wine tasting event with a selection of fine wines, craft beer, heavy hors d'oeuvres and dancing to the music of the Ultra Sonics. Many thanks to an outstanding committee and our many supporters!



Three of the many stellar committee members responsible for the success of Ales to Zinfandels. Left to right: Joanne Girty, Peggy Scherzinger and Challis Woods

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# Mardi Gras For Homeless Children

Mardi Gras for Homeless Children went virtual in 2021 due to COVID restrictions. The support of the community in spite of the difficult times was deeply gratifying and provided thousands of meals for homeless children in the Tri-State. Our sincere thanks to the Mardi Gras committee members, the Northern Kentucky Restaurant Association, and Commonwealth Hotels for their continued leadership and support!



Mardi Gras guests pick up supplies for the virtual Mardi Gras!

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CEO Susan Schiller welcomes guests to Mardi Gras 2021!

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The support of the community is what makes it possible for Bethany House to support the 2,500+ family members we help each year! Whether you delivered meals or mixing bowls, diapers or dishes, toothpaste or towels, pillows or pans, you have ensured our families are on the path to selfsufficiency! Our sincere thanks for your donations and for your belief in our mission and our families!



Carole Williams, First Lady at Mount St. Joseph University and Bethany House Board member, delivered 39 cherry, apple, pecan and pumpkin pies for Thanksgiving!

A Fostered Child Organization

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We will not rest until we have fulfilled our Vision to live in a community where all families have a place to call home and no one spends a night without shelter.

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# YOU can be a CHANGE **AGENT** in our community!

Join Bethany House to help homeless and at-risk families achieve housing stability and long-term self-sufficiency.

