



Mercedes-Benz  
of Fort Mitchell

Presents

*Mardi Gras*

For Homeless Children  
33<sup>rd</sup> Annual Culinary Celebration  
FAT TUESDAY February 13, 2024  
6:30 p.m. to 10:00 p.m.

## MARDI GRAS 2024 SPONSORSHIP and TICKET LEVEL DESCRIPTIONS

### Presenting Sponsorship

\$15,000

Company name attached to all event publicity as the Presenting Sponsor.

Back cover page ad in the event program.

Corporate logo on all collateral materials including invitation, ticket, program, flyer and poster.

Recognition on flyers mailed to over 10,000 homes in the Greater Cincinnati region.

Recognition as Presenting Sponsor at the event and corporate logo displayed on large screens during the evening.

Inclusion in all NKRA marketing; including iHeart Radio.

Exposure on NKRA and each agency's website.

Recognition in each agency's newsletter

Three tables of ten guests with premier seating, VIP access and exclusive table service.

Valet parking.

**COMMITTED:**  
Mercedes-Benz of Fort Mitchell  
& Wyler Family Foundation

### Queen Sponsorship

\$2,750

Half page ad in the event program.

Recognition as Queen Sponsor at the event and sponsorship acknowledged on large screens during the evening.

Exposure on NKRA and each agency's website.

Recognition in each agency's spring newsletter or spring appeal.

Two tables of ten guests with priority seating, VIP access and exclusive table service.

Valet parking.

### Jester Sponsorship

\$2,000

Quarter page ad in the event program.

Recognition as Jester Sponsor at the event and sponsorship acknowledged on large screens during the evening.

Exposure on NKRA and each agency's website.

Recognition in each agency's spring newsletter or spring appeal.

One table of ten guests with priority seating, VIP access and exclusive table service.

### Royal Court Sponsorship

\$10,000

Company name attached to all event publicity as the Royal Court Sponsor.

One-page ad in the event program.

Corporate logo on all collateral materials including, invitation, ticket, program, flyer, and poster.

Recognition on flyers mailed to over 10,000 homes in the Greater Cincinnati region.

Recognition as Royal Court Sponsor at the event and corporate logo displayed on large screens during the evening.

Opportunity to be recognized on stage with a check presentation and the ability to show an existing corporate video on GumboTron.

Exposure on NKRA and each agency's website.

Three tables of ten guests with premier seating, VIP access and exclusive table service.

Valet parking.

**LIMIT of 5,**  
Must be committed by 12.01.23 to  
receive all sponsor benefits

### Platinum Sponsor

\$1,500

Acknowledgement in event program.

Recognition as Platinum Sponsor at the event.

One table of ten guests with VIP admission.

### Gold Table

\$1,100

Entry at 6:30 p.m.

Acknowledgement in event program.

One Table of ten guests with Priority Seating.

### VIP Tickets

\$120/ticket

Entry at 5:30 p.m. – VIP Entrance.

Mingling with celebrities (Mardi Gras Court: Scott Sloan, Sheila Gray, and Giovanni Bernard).

Special set of beads.

Photo booth opportunity with the Mardi Gras Court.

Early food & drink sampling.

Beat the crowd.

### King Sponsorship

\$5,000

One-page ad in the event program.

Recognition as King Sponsor at the event and corporate logo displayed on large screens during the evening.

Exposure on NKRA and each agency's website.

Recognition in each agency's spring newsletter or spring appeal.

Two tables of ten guests with priority seating, VIP access and exclusive table service.

Valet parking.

### Individual Tickets

\$100/ticket

Entry at 6:30 p.m.