



**BETHANY**  
house services

**2022 IMPACT REPORT**

# **A YEAR OF TRANSFORMATION**



## OUR MISSION

Bethany House Services empowers homeless and at-risk families with the solutions to achieve housing stability and long-term self-sufficiency.

## OUR VISION

To live in a community where all families have a place to call home and no one spends a night without shelter.

## CORE VALUES

Respect, Empowerment, Integrity, Excellence, Collaboration and Hospitality.

## BOARD OF DIRECTORS

### Officers

Carolyn K. Washburn, *Chair*  
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Denise Hill  
*Family Services Director*  
Lavonya Leonard  
*Housing Director*



# DEAR FRIENDS,

For nearly 40 years now, Bethany House has embarked upon work of transformation: families moving from instability to stability, children overcoming trauma to achieve healing, and communities fostering the innate human potential in each individual.

Over these decades of services, Bethany House has also regularly transformed itself to deepen and improve its service to the Greater Cincinnati community. Last year was perhaps the most dramatic year of organizational transformation yet!

On the heels of the successful One Step Closer to Home Capital Campaign, Bethany House opened its new family shelter and comprehensive services center in September of 2022.

Families now have their own individual rooms and the dignity and privacy this affords. Community partners now have space on-site to provide medical, mental health, and other wraparound services to help families overcome barriers to stability. And children now have their own space to play, learn, grow, and thrive.

Additionally, Bethany House's three core programs—Emergency Shelter, Supportive Housing, and Family Services—are now located in the same building. This has already led to greater collaboration and more profound impact. As the need for family homelessness services in our community continues to grow, it is imperative that these services help empower and transform more families.

Everyone at Bethany House—including the two of us—stand on the shoulders of the giants who came before us these past 40 years. We are grateful to the founding Sisters of Charity, past Executive Directors and Board members, donors, volunteers, and so many others like YOU who continue to encourage and create transformation.

Thank you for all that has been and will be. We look forward to celebrating 40 years of impact with you later this year!

Gratefully,

Carolyn Washburn  
Board Chair

Peg Dierkers  
Chief Executive Officer

# 2022 BY THE NUMBERS

717 

total families served between shelter and housing programs

68 

average days living in shelter

84.4% 

shelter families exiting to positive housing

465 

children receiving enhanced educational support

1,693 

individuals served across all housing programs

82% 

families who remain stable for two years after leaving shelter

# A NEW STEP CLOSER TO HOME



After many years looking for the right location, designing a trauma-informed facility, raising the necessary funds, and ultimately constructing a new building, Bethany House's dream became a reality late last year.

Staff moved into Bethany House's new shelter and comprehensive services center the last week of September 2022, and families followed two short weeks later in October.

With all programs and administration under one roof, 43 private family bedrooms, and robust on-site wraparound services such as medical care, Bethany House is poised to deepen its critical service to families in need for many more years to come.

## A Final Campaign Thank You

The One Step Closer to Home Capital Campaign was successful because of the inspiring generosity of over 300 individuals, couples, corporations, and foundations.

Thank you for believing in Bethany House's bold vision and helping create a community where all people can reach their human potential!

Finally, we want to especially thank the three Campaign Co-Chairs for your dedication: **Kim Baird, Christine Bochenek, and Albert Smitherman.** Your leadership will help so many more families move One Step Closer to Home.

## You Can Help Future Generations of Families!

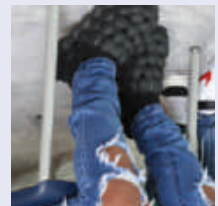
Building Bethany House into your will, trust, or other estate plans is a simple and impactful way you can continue to make a difference in the lives of families even after your lifetime.

**Official Name:**  
Bethany House Services, Inc.

**Address:**  
4769 Reading Road  
Cincinnati, OH 45237

**Tax ID Number:** 31-1101401

If you have questions or if you have already built Bethany House into your plans, please contact Daniel Flynn at 513-557-2214 or [dflynn@bhsinc.org](mailto:dflynn@bhsinc.org).



# A FULL CIRCLE MOMENT

Natasha is a 41-year-old mother of six, a part-time home health aide, a full-time cosmetology student, and a soon-to-be homeowner. Her three eldest children have graduated high school and accepted scholarships to college.

Fifteen years ago, Natasha and those three eldest children found themselves at Bethany House after their home was broken into and their neighborhood was filled with violence. Natasha was scared but she was ready to accept help to find safe housing for her family.

Natasha and her kids spent three weeks in Bethany House shelter. They received intervention services and therapy to help with the trauma and triggers of what had happened in their old neighborhood.

Natasha credits her case managers and the shelter staff to a lot of her success: "I was in school during the day, but they still helped make calls and keep everything moving, going the extra mile to make sure I got approved for housing." She says that she is thankful for 6pm curfews that kept her focused, life skills classes, and her roommates that turned into life-long friends.

Now, Natasha is a student at Empire Beauty School. Empire Beauty recently presented Bethany House with a check from their Empire Gives Back initiative, which all students raised money to contribute to, including Natasha.

Natasha's journey has come full circle as she is now able to give back to families in shelter at Bethany House, where she once was. Bethany House is excited to see where life takes Natasha and her family and honored to be part of her journey.

"Bethany House helped me maintain my life so I could become self-sufficient. They helped me understand myself and supported me every step so I could be who I am today."



251

total families

332

total adults served

693

total kids served

212

families exiting

50,572

bed nights in shelter



14%

of families calling the local CAP hotline received assistance

59%

of these families received assistance at Bethany House

# PREVENTING A CRISIS

When Paula and her boyfriend broke up, he told her she had to get out of his place. Fast.

Paula has two sons, and the older son has special needs, including requiring a feeding tube. She was concerned about finding an affordable place for her family. Her son's medical issues only left time for her to work part-time employment as a home health aide.

Thankfully, Paula got connected to Bethany House and was enrolled in the Shelter Diversion Program. This program helps families on the verge of homelessness find a new place quickly so that they can avoid shelter altogether. It also pays for rent and utilities for up to six months.

Paula and her family are now thriving. She saved enough money to buy a car, obtained a housing voucher to help with future rental costs, will soon be picking up more work hours, and is proud that her family has everything they need.

"Bethany House changed my life, gave me hope, and believed in me!" Paula proclaims. "I'm so happy to not have to worry about where my kids and I will lay our heads."

The old saying remains true: an ounce of prevention is worth a pound of cure!



**"Bethany House changed my life, gave me hope, and believed in me!"**

## HOMELESSNESS PREVENTION AT BETHANY HOUSE

227

families

512

kids

772

people

### Three Prevention Programs



Helping families avoid shelter altogether



Helping pregnant and parenting young adults



Helping formerly homelessness families avoid a return to shelter

6

**469**

total families served by all housing programs

**566**

total adults served

**1,127**

total kids served

# EMPOWERING PARENTS & CHILDREN



Bethany House's Family Services Department (FSD) manages four unique programs that are structured to provide families experiencing homelessness with immediate services, trauma-informed care, and interventions to support personal development.

1

**Starting  
Strong**

These programs focus on providing children of all ages academic, social, emotional, and therapeutic recreation activities to improve their school performance, mental health, and social well-being.

2

**Bridging the  
Educational  
Gap**

This program works with parents to provide the guidance and tools needed to help them to obtain and sustain housing.

3

**Life  
Skills**

4

**Family Health  
and Wellness  
Center**

This program offers on-site space for partner agencies to offer wraparound services such as primary care, parenting courses, and mental health services.

**In 2022,  
FSD served  
more than 1,000 people,  
685 of whom were children.**

In just three months in the new building, FSD hosted a Halloween party, Winter Wonderland, and coat drive, as well as increasing on-site academic tutoring for children after school.

FSD is excited to expand and enhance its programming in 2023 by serving families not only living in shelter but also those in Bethany House's permanent housing programs.

# ALES TO ZINFANDELS 2022



Bethany House supporters had fun celebrating the 19<sup>th</sup> annual Ales to Zinfandels event in October 2022 at the Glendale Lyceum. Guests enjoyed fine wine, craft beer, hors d'oeuvres and desserts while dancing and networking with other Bethany House supporters.

Many thanks to an outstanding event committee and many supporters who made this year's event possible!

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**A record \$83,000 was raised to help shelter and empower women and children!**

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## THANK YOU TO OUR GENEROUS EVENT SPONSORS:

### PRESENTING SPONSORS



### GOLD SPONSOR



### SILVER SPONSORS

Encore Technologies

Fifth Third Bank

Rohs Family Fund

Triversity Construction



# MARDI GRAS FOR HOMELESS CHILDREN 2023

Bethany House was honored to be a part of the “party of the year” for the 32<sup>nd</sup> annual Mardi Gras for Homeless Children held on Fat Tuesday at the Northern Kentucky Convention Center.

Guests enjoyed endless food and drink from 50+ local vendors, live music by Tickled Pink, and a live and silent auction. Thanks so much to our event volunteers, supporters, and the Northern Kentucky Restaurant Association and Commonwealth Hotels for their continued leadership and support of this outstanding event!



**"Mardi Gras is always one of our favorite events to support. It's a whole lot of fun and done to support a great cause!"**

– Roddell McCullough,  
First Financial Bank



## THANK YOU TO OUR GENEROUS EVENT SPONSORS:

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Cheviot Charitable Foundation

“In memory of Jack and Ann Ellis”

Omnia360 Facility Solutions

# BETHANY HOUSE VOLUNTEERS MAKE A DIFFERENCE



## Bethany House volunteers went above and beyond in 2022!

So many individuals and groups sponsored meals, hosted holiday parties, coordinated donation drives, and volunteered their time in the Kidz Zone. Thank you to all who gave their time and talent last year, including La Salle High School (above) and Mount Notre Dame High School (below).

We look forward to working with even more volunteers this year to support families on their paths to housing stability!



## Volunteer Spotlight

Bethany House is profoundly grateful to Mike Hutzal, cofounder and CEO of EagleOne and Fundraising Committee Chair for the Knights of Columbus. Mike is an amazing volunteer and always goes the extra mile.

Recently, Mike along with the support of St. Columban Parish has coordinated a huge donation of Bethany Basics items, sponsored a dinner meal, and provided a group of volunteers to help set up the Mardi Gras event. What truly stands out and makes him unique is his compassion and commitment to serving Bethany House families.



## How to Get Involved

You can make a difference in the lives of families at Bethany House!

If you are interested in learning about volunteer opportunities or have an idea for something you'd like to do, please contact:

Volunteer Coordinator  
Maribel Zayas Pergola  
513-813-4222  
mpergola@bhsinc.org.

# 2022 DONORS

A profound THANK YOU to all the individuals, foundations, corporations, and government agencies who supported Bethany House this past year. Your dedication to creating a community where all people, regardless of their housing status, can thrive is inspiring.

Below is a list of all donors who gave gifts of \$500 or more in 2022. There are many hundreds of other donors who supported Bethany House last year and every gift makes a difference. We do not have room to list every name, but please know we are so grateful for all in-kind and financial gifts.

## \$100,000+

Anonymous  
Carol Ann and Ralph V. Haile, Jr. Foundation  
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Emergency Food and Shelter Program  
Harold C. Schott Foundation  
Heidt Family Foundation  
Ohio Development Services Agency  
P & G Fund of the Greater Cincinnati Foundation  
Strategies to End Homelessness  
United Way of Greater Cincinnati  
Western & Southern Financial Fund

## \$50,000-\$99,999

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## \$25,000-\$49,999

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## \$1,000-\$2,499

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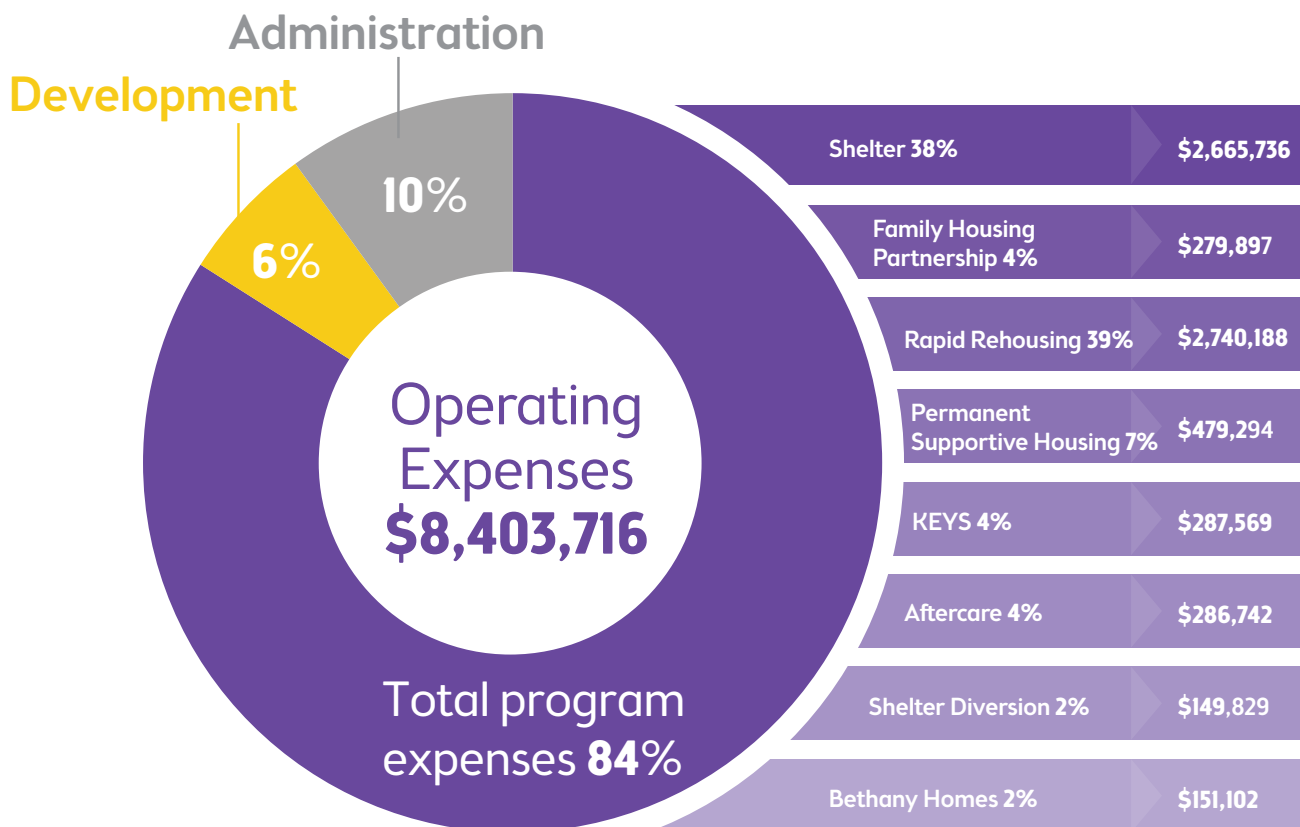
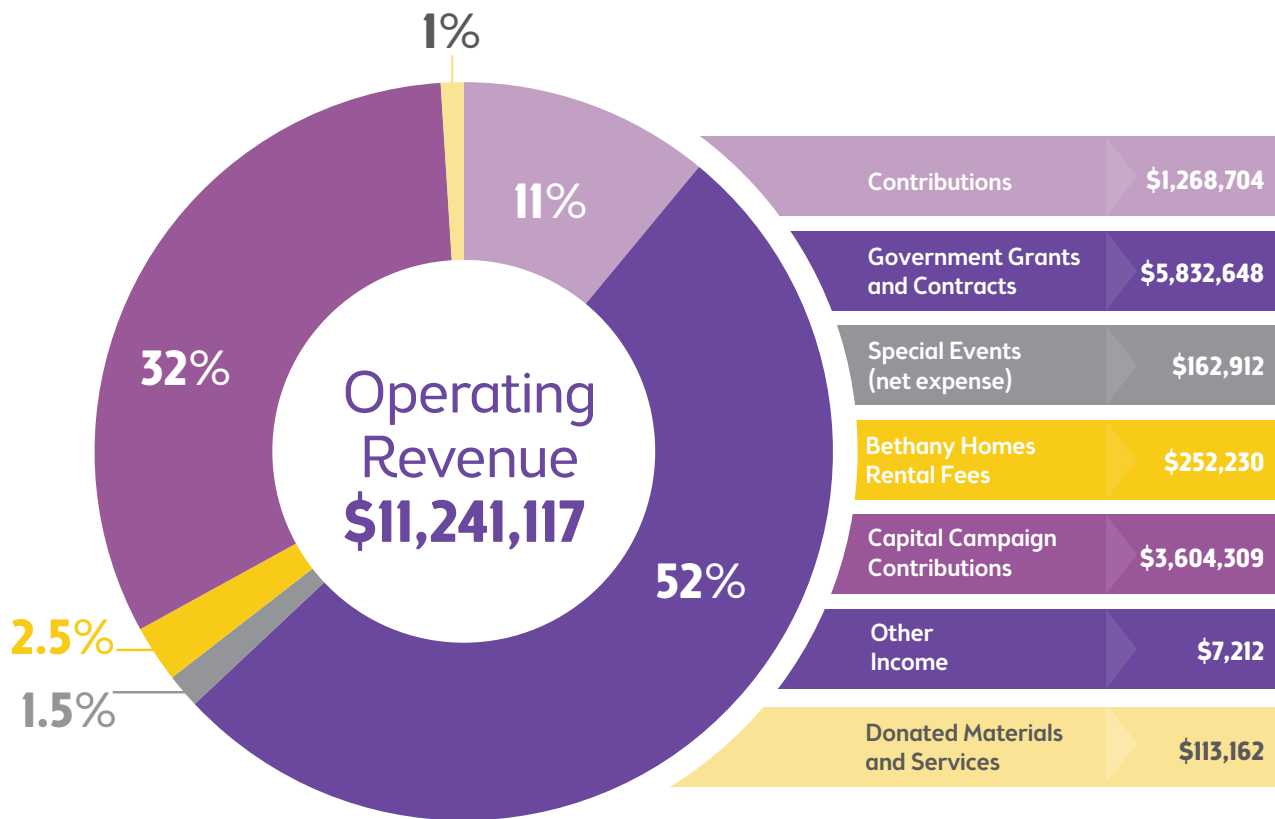
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# 2022 Financial Overview



## Bethany House Services

Bethany House Services  
4769 Reading Road  
Cincinnati, OH 45237  
513.921.1131  
[www.bethanyhouseservices.org](http://www.bethanyhouseservices.org)



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house services

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Cincinnati, OH 45237

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# THANK YOU!

Your support transforms lives.



Bethany House is celebrating 40 years this year! Keep your eyes peeled for anniversary activities, including a special event in October 2023.