

RAS

Sponsorship and Ticket Guide

SPONSOR BENEFITS	PRESENTING SPONSOR \$20,000	ROYAL COURT SPONSOR \$10,000	KING SPONSOR \$6,000	QUEEN SPONSOR \$4,000	JESTER SPONSOR \$2,500	RESERVE TABLE \$1500	VIP TICKET \$125	INDIVIDUAL TICKET \$100	
RESERVED TABLES (10 SEATS)	5 Tables	3 Tables	2 Tables	2 Tables	1 Table	1 table with 10 General Admission Tickets	1 VIP Ticket	1 General Admission Ticket	
PARKING	Valet	Valet	Valet	*Free Parking	*Free Parking	*Free Parking	*Free Parking	*Free Parking	
ENTRY	VIP Entry at 5:30 PM	VIP Entry at 5:30 PM	VIP Entry at 5:30 PM	VIP Entry at 5:30 PM	VIP Entry at 5:30 PM	General Admission at 6:30 PM	VIP Entry at 5:30 PM	General Admission at 6:30 PM	
EVENT RECOGNITION	Logo listed as Presenting Sponsor at the event	Logo listed as Royal Court Sponsor at the event	Logo listed as King sponsor at the event	Logo listed as Queen sponsor at the event	Name listed as Jester sponsor at the event				
WEBSITE RECOGNITION	Logo with link listed on event and each agency's website	Logo with link listed on event and sponsored agency's website	Logo with link listed on event and sponsored agency's website	Logo listed on event and sponsored agency's website	Name listed on event and sponsored agency's website				
PROGRAM RECOGNITION	Back Cover Page ad in the event program	Full page ad in the event program	Full page ad in the event program	Half page ad in the event program	Quarter page ad in the event program				
AGENCY NEWSLETTER RECOGNITION	Logo with link listed on each agency's newsletter	Logo with link listed on sponsored agency's newsletter	Logo with link listed on sponsored agency's newsletter	Logo listed on sponsored agency's newsletter					
SOCIAL MEDIA	Unique social media post with logo and redirect	Unique social media post with logo and redirect	Unique social media post with logo and redirect	Group social media post with logo					
PODIUM MENTION	Podium mention from emcee at the event	Podium mention from emcee at the event	Podium mention from emcee at the event						
PARADE LOGO	Banner with logo on chariot during the parade	Banner with logo presented during the parade				<u>COSE</u>			
OTHER EVENT PUBLICITY (12/31/24 DEADLINE TO RECEIVE ALL BENEFITS)	Name and logo included in media & print publicity as Presenting Sponsor	Name and logo included in print publicity as Royal Court sponsor.			Ň				
PARKING RECOGNITION	Signage and recognition as official parking sponsor				Ве		meless Child	ren	

*Free Parking provided at the Kenton County Garage. Entrance on Madison Ave, across from Northern Kentucky Convention Center.