MARDI GRAS
Benefitting Homeless Children©

2027
Sponsorship Benefits

36th Annual Culinary Celebration
Fat Tuesday, February 9, 2027
5:30PM-10:00PM
Northern Kentucky Convention Center

SPONSORSHIP LEVEL	GUEST BENEFITS	EVENT PROGRAM	SPONSOR RECOGNITION
PRESENTING SPONSOR $30,000 (Committed)	**We are proud to announce that our 2027 Presenting Sponsor is THE JOE BURROW FOUNDATION**		
PREMIER SPONSOR $20,000	• 3 Tables of 10 seats each with signage • Valet Parking • VIP Entry at 5:30PM	**1 Page Ad** Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	• Logo listed as Premier Sponsor at the event • Logo with link listed on event & each agency's website • Logo in each agency's newsletter • One unique social media post with logo and redirect by each agency • Gumbotron and Stage Check Presentation the night of the event • Banner with logo displayed during the parade • Signage & recognition as official Parking Sponsor • Name and logo included in media & print publicity as Event Sponsor
ROYAL COURT SPONSOR $10,000	• 3 Tables of 10 seats each with signage • Valet Parking • VIP Entry at 5:30PM	**1 Page Ad** Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	• Logo listed as Royal Court Sponsor at the event • Logo with link listed on event & sponsored agency's website • Logo in sponsored agency's newsletter • One unique social media post with logo and redirect by sponsored agency • Podium mention from emcee the night of the event • Logo included on banner during the parade • Name and logo included in marketing materials as Royal Court Sponsor
KING SPONSOR $6,000	• 2 Tables of 10 seats each with signage • Valet Parking • VIP Entry at 5:30PM	**1 Page Ad** Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	• Logo listed as King Sponsor at the event • Logo with link listed on event & sponsored agency's website • Logo in sponsored agency's newsletter • One social media post with logo and redirect by sponsored agency • Podium mention from emcee at the event
QUEEN SPONSOR $4,000	• 2 Tables of 10 seats each with signage • *Free Parking • VIP Entry at 5:30PM	**1/2 Page Ad** 3-3/4 x 4-3/4 Landscape Full Color- Yes	• Logo listed as Queen Sponsor at the event • Logo with link listed on event & sponsored agency's website • Logo in sponsored agency's newsletter • One group social media post with logo
JESTER SPONSOR $2,500	• 1 Table of 10 seats with signage • *Free Parking • VIP Entry at 5:30PM	**1/4 Page Ad** 1-3/4 x 4-3/4 Landscape OR 2-1/4 x 3-3/4 Portrait Full Color- Yes	• Name listed as Jester Sponsor at the event • Name listed on event and sponsored agency's website
VIP TABLE $1,500	• 1 Table of 10 seats with signage • *Free Parking • VIP Entry at 5:30PM		

SINGLE TICKET PRICING:

VIP TICKET: $125
Entry at 5:30PM
***Free Parking**

GENERAL ADMISSION: $100
Entry at 6:30PM
***Free Parking**

***Free Parking provided at the Kenton County Garage. Entrance on Madison Ave, across from Northern Kentucky Convention Center.**